



**Virtual Experienced  
Workers Employment  
Expo  
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Presentation by  
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# Current Hiring Trends and Ways for the Mature Worker to Return to Work

President,  
Mature Temps

Consultant to  
Manpower Group

# Current Trends in the Workplace



# How to Find Mature Worker Friendly Companies

## AARP Employer Pledge Signers

- Google "AARP Pledge Signers"
- 1000+ Companies

## Certified Age Friendly Employers {CAFE}

- Google Certified Age Friendly Employers
- 100 Companies

## Companies that Identify as 50+ Employers

# How to Enhance Your Chances of Finding a Job

**Flexibility**

**Availability**

**Recognize your  
Transferrable Skills**

**Determine What You  
Would Like to Do and  
Pursue It**

**Be Willing to Increase  
Your Skills or Skill  
Level**

**Understand and  
Accept That Your Pay  
Rate May Be Less  
Than Your Prior Salary**

**Use Social Media**

**Register on Internet  
Employment Sites**

# Changing Career and Mindset



**Your Expertise Can Be Utilized  
in Different Industries**



**Most people have very  
transferrable skills**



**Be Flexible as to Salary, Job  
requirements, Industry, Part-  
time vs Full-time and location**

# How About Working Virtually?

## Benefits of Working From Home

- **Safety From Covid**
- **Less Costly**
- **No Commute**

## Tips For Working Virtually

- **Update Computer to Match Needed Technology**
- **Have a Quiet Place to Work**
- **Make Sure That Anyone in Your Home Knows You Need Quiet and Uninterrupted Time. [Including Pets]**
- **Check on Your Wi-Fi Capabilities to Make Sure it is Capable of the Needs**
- **Do an Assessment of Your Ability to Work From Home and Meet the Client's Needs**

# Register With Staffing Services

## Temporary Services

- **Good Way to Get Your Foot in the Door**
- **Upgrade Skills**
- **Receive a Skill Assessment**
- **Many Temporary Employees Become Permanent With the Client**
- **Many Services in Your Areas**
- **Find Transferrable Skills You Didn't Know You Had**

## Temp to Perm or Permanent Agencies

- **Opportunity to Find Out What types of Permanent Jobs are Available**
- **Usually, a Higher Compensation Opportunity**



# Resume

## Stress Current Experience and Job Responsibilities

- **Helps the Company Determine Your Current Skills and What Might be Applicable to the Job Opportunity**
- **Do Not Go Back too Far. Might Not Be Applicable**

## AI

- **Artificial Intelligence. Used by Many Large Companies**
- **Eliminates Many Applicants**
- **Next Month, Resume Discussion**

# Age Bias

- **Manpower Always Hires the best and most Qualified Person for the Assignment**
  - **Good Employers do the Same.**
  - **Everyone is Trying to Hire Qualified Workers**
  - **Major Shortage of Qualified Workers**
  - **Creating More Opportunity For the Mature Worker**

# Recap

**Determine What You  
Would Like to Do.**

**Realize That You Have  
Transferrable Skills  
That You Are Valuable  
to Today's Employers.**

**Develop a Plan of  
Attack.**

**Add a Degree of  
Flexibility to the Plan.**

**Check Out The Age  
Friendly Employers  
Lists.**

**Register With Staffing  
Services.**

**Make Sure Your  
Resume is Helpful to  
Your Effort.**

**Getting a Job Is a Job.**

**Do It.**

# Job Connections for Mature Workers



## How To Find/Reach Us

Email:  
[SpecializedSourcing@manpower.com](mailto:SpecializedSourcing@manpower.com)

Facebook:  
<https://www.facebook.com/JobConnectionsForMatureWorkers>

\* Like and Follow us

## General Virtual Call Center

Interest Form (Apply):

[Click Here](#)

## Current Virtual Openings:

Virtual Call Center, FT or PT,  
Survey Takers

Virtual Call Center, FT or PT,  
Info Desk/Problem Resolution

Virtual Operations Data Integrity  
Specialists, FT