

Jewish Council for the Aging®

Helping All Seniors Thrive®

Virtual 50+ Employment Expos

Frequently Asked Questions about the Expos and

Tips for Expo Jobseekers Attending an Expo



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The <u>Virtual 50+ Employment Expos</u> are hosted by Jewish Council for the Aging (<u>JCA</u>) of Greater Washington, and the Expos are one of <u>JCA's Employment programs for Seniors</u> (https://accessjca.org/senior-employment/).

The Virtual 50+ Employment Expos funding is provided by grants from the Montgomery County (MoCo), MD, government (https://www.montgomerycountymd.gov/) for the MoCo Expos. The Morris and Gwendolyn Cafritz Foundation (https://www.cafritzfoundation.org/) provides funding for the Northern Virginia (NOVA) Expos.

The Expos receive marketing support from several organizations that believe in the Virtual 50+ Employment Expos. Many of these organizations offer services for people who are age 50 or better. Please visit the Expos home page for a list of the Expo sponsors. https://virtualexpos.accessica.org/

The Virtual 50+ Employment Expos

- 1. Introduce the age 50+ jobseeker to Community Resource services for Seniors from area non-profit organizations.
- 2. Present educational workshops relevant to the age 50 or better jobseeker...workshops that help them during their job search process.
- 3. Virtually introduce job seekers to employers who hire age 50+ jobseekers. The Expos are a way to 'meet' & learn about employers and their opportunities.
- **4.** A recruiting tool for area employers.

Additionally, all registered participants receive the contact information for the day's speakers and employers and a few job openings that the employers share with JCA before and during the Expo.

Ultimately, we hope everyone finds a job with one of the Expo employers or uses what they learn in the workshops to find employment.

Questions? Send an email to Ann Happ, SeniorExpo@AccessJCA.org or call (301) 255-4209 (MD) or (703) 652-1518 (VA)

I. Frequently Asked Questions

Q1. Does it cost anything to attend or participate in the Expos?

A1. The Expos are FREE! It does not cost anything to attend or participate.

Q2. How do I register to attend an Expo?

A2. Jobseeker and Employer Registration buttons are on the JCA Virtual 50+ Employment Expos homepage - <u>virtualexpos.accessjca.org/</u>

Q3. What time does the Expo Officially Start

A3. Each Expo Officially Starts at 10:00 a.m. However, Ann Happ will be online at 9:55 a.m. to review the items in this FAQ.

Q4. When does the Expo End?

A4. Each Expo ends between 2:00 p.m. and 3:00 p.m.ET. When more than ten employers participate in an Expo, we will go past 2:00 p.m.

Q5. Are the Expos recorded (video and audio)?

A5. JCA does not record the entire Expo. In April 2023, JCA asked morning workshop speakers if they would like their workshops recorded and posted on the JCA YouTube page. When workshop presenters say yes to being recorded, their presentations, bio, and a link to the recordings are posted on the Virtual 50+ Employment Expo Presentations for Jobseekers web page. https://virtualexpos.accessjca.org/50-virtual-expo-presentations-for-job-seekers/

For privacy reasons, JCA only records the moderator's voice during the workshop and the speaker's image, voice, and presentation.

Q6. Is closed captioning available? May I download Chat?

A6. Yes. **Closed-captioning** is available to all participants at the start of the Expo. **You may download the closed captioning transcript before you exit the Expo.**

Instructions for activating Closed Captioning and downloading

it. https://support.zoom.us/hc/en-us/articles/360060958752-Saving-closed-captions-in-a-meeting

CHAT: Yes. You may download the text in Chat anytime during the Expo. **Instructions for saving Chat from ZoomTM**

- During the Expo, click **Chat**
- At the bottom of the chat window, click the ellipses ...,
- Then, click **Save Chat.**
- This will save your Chat to your local recording location.
- The default is your Documents folder /Zoom/Folder with the meeting name, date, and time.

Q7. I need an ASL interpreter.

A7. ASL interpreters have to be scheduled well in advance of an Expo. Please register for the Expo and immediately call (301) 255-4209 or (703) 652-1518 or email Ann Happ at SeniorExpo@AccessJCA.org.

Q8. What are Community Resource Speakers?

A8. Representatives from a local non-profit organization that provides services to seniors. Their information is posted on the Expos website <u>virtualexpos.accessjca.org</u>/. Click on Montgomery County or Northern Virginia's Community and Jobseeker Resources web page.

Q9. When do the workshops start and end?

A9. The morning workshops start at 10:15 a.m. and end by Noon. Each workshop is 45 minutes to an hour long.

Q10. What are the workshops about?

A10. They vary. The subject always addresses topics to help age 50+ jobseekers during their employment search. Experts in their fields create the workshops. They include resume tips (federal and nonfederal), current hiring trends, changing careers, branding yourself, working with a recruiter, networking, interview tips, etc.

The workshops are educational workshops to help you during your job search. We know participants apply what they learn from workshops in interviews, resumes, 'elevator speeches,' and on LinkedIn pages, etc., to help them in their job search and to find employment. The workshop speakers make their workshops relevant to you, the age 50+ jobseeker.

- **Jobseekers**, if there is a subject you would like discussed, send your idea to SeniorExpo@AccessJCA.org.
- If you are an **expert in your field** and would like to present at one of the Expos, email SeniorExpo@AccessJCA.org.

Q11. Are the workshop speakers paid?

A11. No. The workshop speakers are volunteers who generously donate their time and share their expertise with Expo participants. Like JCA, they are passionate about helping aged 50+ job seekers.

Q12. Do the employers have to pay to participate?

A12. No. Registration is complimentary for employers and jobseekers.

Q13. May I attend the Montgomery County or Northern Virginia Expo if I don't live in MoCo or NOVA?

A13. Yes. You can live anywhere and participate in any of the Expos.

Q14. Where is the Expo schedule posted? When is registration open for Jobseekers?

A14. The schedule is posted on the Expos Schedule page, at https://virtualexpos.accessica.org/schedule-of-expos/

Registration for an Expo usually opens six weeks before the Expo. There are six Montgomery County, MD Expos and three Northern Virginia Expos.

Q15. If I am an employer, does my business have to be headquartered in either Montgomery County or Northern Virginia?

A15. You may participate in the MoCo Expo if you have employment opportunities in MoCo. You may participate in NOVA Expos if you have employment opportunities in NOVA. If you have remote openings, you may participate in either MoCo or NOVA Expos.

Q16. When may Employers register for an Expo?

A16. Starting in August, Employers may register for more than one Expo at a time. The Expo season runs from September through June.

II. Tips for Jobseekers when Attending a Virtual 50+ Employment Expo.

On the day of the Expo:

If you need to reach Ms. Happ. Please email <u>SeniorExpo@AccessJCA.org</u>, and Ms. Happ will respond ASAP. If you are participating in the Expo as a Jobseeker or employer, you may also message me in Chat during the Expo.

Raised Hand: We do not use the "Raised Hand" feature during the Expo. Instead, if you have a question, place your question in Chat.

However, if you have special needs and need to use the 'Raised Hand' feature to ask questions, please let us know ahead of time by sending an email to SeniorExpo@Access]CA.org, calling 301.255.4209 the day before the Expo, or putting a message in Chat and address it to the JCA Expo Zoom/IT Host (Justin Watson) or one of the two JCA moderators, Jodie Rasch or Ann Happ.

Your Microphone and Camera: You cannot unmute yourself during the Expo. If you have a question, please place it in Chat. Speakers and employers like to see the participant's faces during their presentations. You are encouraged to turn your video camera on.

Breaks: We include at least two ten or 15-minute breaks during the day. However, because the Expos are virtual, job seekers may jump in and out of the Expo as often as they wish, turn their video camera off, stand up, and stretch anytime they want to. We ask that you turn your video **camera off when you are eating.**

Zoom Poll: We will run an anonymous Zoom poll during each Expo. Please complete it. The Zoom Poll and after-Expo Surveys really do help us help you! Thank you.

Employers in the Afternoon:

Employers have 10 minutes to talk about their companies and job openings and answer a few questions from the participants. One of the JCA moderators will ask the employers questions that jobseekers place in Chat until their 10 minutes is up.

While the employer talks, their contact information, and any openings JCA receives are placed in Chat; remember, you can download the Chat file anytime during the Expo.

Chat: After the employer's allotted 10 minutes, they will jump into Chat to answer any questions they could not answer. When employers jump into Chat, they respond directly to you (the participant), not "Everyone." So, once they jump into Chat, if you have a question, direct it to them, not 'Everyone.'

The day after the Expo:

Ms. Happ will email the following information to all jobseekers who registered for that particular Expo. The contact information and employment opportunities Ms. Happ received from employers. The contact information for all the morning speakers.

The contact information for morning speakers and employers is also posted on the Expos website at <u>virtualexpos.accessjca.org</u>

When you contact an Expo employer:

Please tell them you saw them at the Virtual 50+ Employment Expo or got their information from the Expos website. Then, when you get an interview or job, let us know. We love hearing about your success stories. Send an email to Senior-Expo@Access]CA.org. All the Employers who participate in the 50+ Employment Expo DO hire age 50+ Jobseekers.

After Expo Survey:

After the Expo, you'll receive a link to a **Jobseeker survey**. Please help us by answering the questions that apply to you. Yes. Even if you were unable to attend the Expo. We appreciate your help.

The morning presentations are posted to the Expos website a few days after the Expo. <u>virtualexpos.accessica.org</u>

Questions? Send an email to SeniorExpo@AccessJCA.org

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