

**Shira Lotzar, Presentation links for the April 10, 2025, Northern Virginia Virtual 50+ Employment Expo**

**2<sup>nd</sup> Morning Presentation hyperlinks.**

**Private Resumes that POP!, Shira Lotzar, Chief Engagement Officer, [Purposeful Hire, Inc.](https://purposefulhire.com), [shira@purposefulhire.com](mailto:shira@purposefulhire.com) and [linkedin.com/in/shiralotzar](https://www.linkedin.com/in/shiralotzar), (703) 508-9573**

**Creating an ATS Friendly Resume.**

<https://www.indeed.com/career-advice/resumes-cover-letters/ats-resume-template>

The following links explain in detail how to translate a federal resume into a private sector resume.

- <https://www.distinctiveweb.com/resume-writing/transition-from-federal-government-to-private-sector/>
- <https://www.fedsmith.com/2021/07/06/creating-successful-private-sector-resume-from-federal-resume/>
- <https://www.dice.com/career-advice/how-to-translate-your-government-experience-for-a-private-sector-resume>
- **HIRE VISION Community Service Initiative  
MARCH 22, 2025 WORKSHOP RECORDING:**  
<https://purposefulhire.com/job-seekers-in-career-transition/shira-speaks/>
- **NETWORKING GOOGLE SHEET:**  
<https://docs.google.com/spreadsheets/d/1J0Z0QwKtUWADq6bpC8pbgoLucd-dd-EQwn4bzTuFDAo/edit?gid=0#gid=0>